University of St.Gallen

GSERM
Global School in
Empirical Research Methods

Boost your Analytical Skills.

GSERM St. Gallen
30 May - 21 June 2024

Global School in Empirical Research

The GSERM Global School in Empirical Research Methods at the University of St.Gallen is a 3.5 week integrated programme teaching research methodology. We welcome PhD students, Master students, Post-Docs and professionals of all fields but also members of academia.

You enhance your skills in block seminars taught by world-class faculty amongst an international crowd of participants, also providing you with a unique opportunity for exchanging experiences. Participants choose from 27 different courses offered as block seminars led by internationally renowned lecturers.
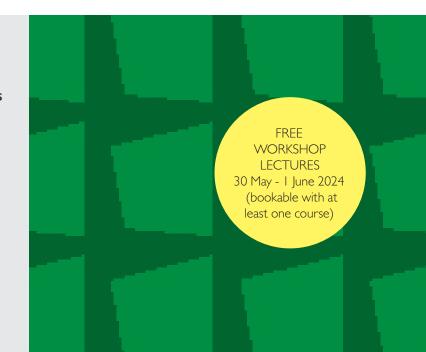
Information & registration:
gserm@unisg.ch
+41 (0)71 224 31 07
gserm.org

From insight to impact.

General Information for Post-Docs, Professionals and Institutional partners

- ✓ 5-day intensive courses
  (max. 1 course per week)
- ✓ CHF 2000 for 1 course/week
  CHF 3300 for 2 courses/weeks
  CHF 4400 for 3 courses/weeks
- ✓ CHF 100 Early Bird discount
  until 29 February 2024 (flat rate)
- ✓ Accommodation as from CHF 370
  per week in shared appartement
- ✓ Application deadline: 30 April 2024

FREE
WORKSHOP
LECTURES
30 May - 1 June 2024
(bookable with at
least one course)

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1st session: 3-7 June 2024

Instructor	Course	Level
Baer, Douglas & Herrmann, Andreas	Structural Equation Models	M
Bakker, Ryan	Bayesian Data Analysis	M
Bennett, Andrew	Case Study Methods	B
Häubl, Gerald	Experimental Methods for Behavioral Science	B
Heaney, Michael	Network Analysis - Statistical Analysis of Social Network Data	M
Lantz, Brett	Machine Learning with R - Introduction	B
McDaniel, Timothy	Regression Analysis I - Introduction	B
Wulff, Dirk & Hussain, Zakir	Applying open-source LLMs in Social and Behavioral Sciences	B
Zhang, Kunpeng	Generative AI with LLMs	M

2nd session: 10-14 June 2024

Instructor	Course	Level
Borth, Damian & Riedhammer, Korbinian & Schreyer, Marco	Deep Learning: Fundamentals and Applications	M
Fiss, Peer	Qualitative Comparative Analysis	M
Kwartler, Edward	Text Mining	M
Lantz, Brett	Machine Learning with R - Advanced	M
McDaniel, Timothy	Regression Analysis II - Linear Models	M
Montoya, Amanda	Mediation, Moderation, and Conditional Process Analysis I	M
Paolacci, Gabriele & Boegershausen, Johannes	Online Behavioral Research	M
Schulte-Mecklenbeck, Michael & Wulff, Dirk	Communicating and Visualizing Data with R	M
Zorn, Christopher	Analyzing Panel Data	A

3rd session: 17-21 June 2024

Instructor	Course	Level
Borth, Damian & Riedhammer, Korbinian	Generative AI for Text, Audio and Images	M
Chen, Xi	Causal Inference	M
Fairfield, Tasha	Qualitative Bayesian Reasoning for Case Studies	M
Hofstetter, Reto	Data Scraping and Management for Social Scientists with R	B
Mihas, Paul	Qualitative Research Methods and Data Anaylsis	B
Montoya, Amanda	Mediation, Moderation, and Conditional Process Analysis II	A
Raykov, Tenko	Multilevel and Longitudinal Modeling with R	M
Schulte-Mecklenbeck, Michael & Rahal, Rima-Maria	Transparent Research and Open Science	B
Zorn, Christopher	Regression for Publishing	A

All courses on PhD level.

B = Basic (little or no statistical skills) / M = Intermediate (some knowledge in statistics / A = Advanced (fundamental skills in statistics)