



University of St.Gallen



Global School in  
Empirical Research Methods

Boost your Analytical Skills.

# GSERM St. Gallen

## 5 June - 27 June 2025

### Global School in Empirical Research

The GSERM Global School in Empirical Research Methods at the University of St.Gallen is a 3.5 week integrated programme teaching research methodology. We welcome PhD students, Master students, Post-Docs and professionals of all fields but also members of academia.

You enhance your skills in block seminars taught by world-class faculty amongst an international crowd of participants, also providing you with a unique opportunity for exchanging experiences. Participants choose from 26 different courses offered as block seminars led by internationally renowned lecturers.



Information & registration:  
[gserm@unisg.ch](mailto:gserm@unisg.ch)  
+41 (0)71 224 31 07  
[gserm.org](https://gserm.org)



From insight to impact.

### General Information for students

- ✓ 5-day intensive courses (max. 1 course per week)
- ✓ 4 ECTS per course/week
- ✓ CHF 1100 for 1 course/week  
CHF 2100 for 2 courses/weeks  
CHF 3000 for 3 courses/weeks
- ✓ CHF 100 Early Bird discount until 28 February 2025 (flat rate)
- ✓ Accommodation as from CHF 370 per week in shared appartement
- ✓ Application deadline: 30 April 2025

WORKSHOP  
LECTURES  
5 - 7 June 2025  
(bookable with at  
least one course)

## 1st session: 9 - 13 June 2025

Instructor	Course	Level
Amanda K. Montoya	Mediation, Moderation, and Conditional Process Analysis I	M
Brett Lantz	Machine Learning with R - Introduction	B
Damian Borth, Korbinian Riedhammer, Marco Schreyer	Deep Learning: Fundamentals and Applications	M
Douglas Baer, Andreas Herrmann	Structural Equation Models	M
Michael Heaney	Network Analysis - Statistical Analysis of Social Network Data	M
Patrik Aspers	Empirical Phenomenology: The Practice of Ethnography	B
Peer Fiss	Qualitative Comparative Analysis	M
Tasha Fairfield	Qualitative Bayesian Reasoning for Case Studies	M
Timothy McDaniel	Regression I - Introduction	B

## 2nd session: 16 - 20 June 2025

Instructor	Course	Level
Amanda K. Montoya	Mediation, Moderation, and Conditional Process Analysis II	A
Andrew Bennett	Case Study Methods	B
Brett Lantz	Machine Learning with R - Advanced	M
Christopher Zorn	Analyzing Panel Data	A
Dirk Wulff, Zakir Hussain	Applying open-source LLMs in Social and Behavioral Sciences	B
Femke van Horen	Experimental Research Design and Analyses	M
Korbinian Riedhammer, Damian Borth	Deep Learning for Generative AI	M
Reto Hofstetter	Data Scraping and Management for Social Scientists with R	B
Timothy McDaniel	Regression Analysis II - Linear Model	M

## 3rd session: 23 - 27 June 2025

Instructor	Course	Level
Edward Kwartler	Natural Language Processing with Bag of Words & LLM Methods	M
Gabriele Paolacci, Johannes Boegershausen	Online Behavioral Research	M
Gabriella M. Harari	Mobile Sensing Methods	B
Kunpeng Zhang	Generative AI with LLMs	M
Michael Schulte-Mecklenbeck, Dirk Wulff	Data Storytelling with R	B
Paul Mihas	Qualitative Research Methods & Data Analysis	B
Tenko Raykov	Multilevel Analysis, Mixed-Effects Modeling, and Longitudinal Data Analysis with R	M
Xi Chen	Causal Inference	M